



Edmund G. Brown Jr.  
Governor



Tim Rainey  
Executive Director

**CALIFORNIA WORKFORCE INVESTMENT BOARD  
HEALTH WORKFORCE DEVELOPMENT COUNCIL**

**January 16, 2013  
9:00 a.m. – 2:00 p.m.**

**Sutter Center for the Health Professions  
Sacramento, CA**

**MEETING SUMMARY**

**I. Introduction and Opening Remarks**

Bob Redlo, Chair of the Health Workforce Development Council opened the meeting and thanked Anette Smith-Dohring and Sutter for once again hosting the meeting and providing morning refreshments. Mr. Redlo also thanked Linda Zorn for hosting the lunch. Mr. Redlo introduced the five new Council members – Jonathan Andrus, Laura Long, Jim Mangia, Diane Ravnik, and Anette Smith-Dohring and asked the rest of the Council to introduce themselves. Council members/designees who were in attendance are listed below:

Cindy Beck – *California Department of Education*

Lupe Alonzo-Diaz – *Office of Statewide Health Planning and Development*

Jonathan Andrus – *Fairchild Medical Center*

Kim DeWeese – *California Department of Public Health*

Diane Factor – *Service Employees International Union*

Gary Gugelchuk – *Western University of the Health Sciences*

Laura Long – *Kaiser Permanente*

Jim Mangia – *John's Well Child and Family Center*

Cathy Martin – *California Hospital Association*

Laureen O'Hanlon – *California State University Sacramento*

Rosielyn Pulmano – *California Legislature, Assembly Health Committee*

Jeff Oxendine – *California Health Workforce Alliance*

Diane Ravnik – *Department of Industrial Relations*

Bob Redlo – *Doctor's Medical Center*

Cindy Sherwood-Green – *California Workforce Association*

Chad Silva – *Latino Coalition for a Healthy California*

Anette Smith-Dohring – *Sutter Health Sacramento Sierra Region*

Abby Snay – *Jewish Vocational Services*

Jim Suennen – *California Health and Human Services Agency*

Linda Zorn – *California Community College Chancellor's Office*

## II. Chair/Executive Director Updates

Mr. Redlo outlined the accomplishments since the October 15, 2012 Council meeting:

- Convened the Membership Ad Hoc Committee. The outcomes of the Committee will be discussed during Agenda Item VI.
- The edits to the Themes and Priority Recommendations suggested at the last meeting have been and as part of the implementation of these recommendations, those recommendations have been by audience/and or action needed to move them forward. This will be discussed during Agenda Item VII.
- In partnership with the California Health Workforce Alliance, a report on the work of the Council and its sub-committees was developed. The report will be discussed under Agenda Item VIII.

Mr. Redlo introduced Tim Rainey, Executive Director for the California Workforce Investment Board (State Board) who an update on:

- October 2012 State Board Meeting

Mr. Rainey gave an overview of the new State Board that met October 30 and 31, 2012. He mentioned that a presentation on the Council was made at the State Board meeting by Mr. Redlo. He said that the presentation was very well received and the chairs of the other State Board special committees were interested in the process that the Council used to develop its work.

- California's Strategic Workforce Development Plan (State Plan) – *Shared Strategy for a Shared Prosperity – California's Strategic Workforce Development Plan 2012-2017*

Mr. Rainey discussed the State Plan required by the U.S. Department of Labor. The plan focuses on:

- Aligning the state's workforce institutions and programs around the needs of regional growth sectors; and thereby
- Increases the number of Californians, including those from underrepresented demographic groups, who are able to access and succeed in postsecondary education and training programs.

The essential elements of the plan include:

- Regional workforce and economic development networks that can engage employers, labor, education and workforce training providers, economic developers, and other community partners to address a region's education and training priorities; and

- Industry sector partnerships with deep employer engagement that develop career pathway programs that support job-seekers and workers to acquire and enhance industry-relevant skills over the course of their lifetimes.
- Regional Technical Assistance Forums

Mr. Rainey explained that the State Board will be hosting a series of eight regional forums during January and February 2013. The forums are designed to provide information to the local workforce investment on the development of their local plans.

### **III. Agency Updates**

Mr. Redlo introduced Jim Suennen, California Health and Human Services Agency who gave an update on the current activities for the Governor's *Let's Get Healthy California* Task Force, California's Health Benefit Exchange and the Governor's call for a concurrent legislative session focusing on healthcare reform implementation.

Lupe Alonzo-Diaz from the Office of Statewide Health Planning and Development gave an overview of the Mental Health Services Act Workforce Education and Training five-year plan. Ms. Alonzo-Diaz discussed the possibility of reconvening the Career Pathway Sub-Committee to develop pathways for the mental health disciplines. State Board staff will meet with OSHPD to discuss the proposal.

### **IV. Legislative Updates**

Mr. Redlo stated that a new standing item on legislation has been added to the Council agenda. He explained that the agenda item will be used as a forum on health care-related legislation and discussion on potential legislation being considered by Council member organizations.

Roz Pulmano, designee for Assembly Member Richard Pan, chair of the Assembly Committee on Health provided initial thoughts regarding the new legislative session. Ms. Pulmano explained that the new members were given a 4-hour training that included information on health care reform and health care workforce development.

She said that introduction of new bills would happen during mid-February and that some of the focus areas for new legislation would be scope of practice (e.g., pharmacy, nurse practitioner, physical therapist), tele-health and the implementation of the provisions of the Affordable Care Act.

For their information, Council members were provided with a list of pertinent legislative committees and their members. It was suggested that the Senate and Assembly Education Committees be added.

### **V. Action Item: Approval of the October 15, 2012 Meeting Summary**

The October 15, 2012 meeting summary was approved.

## **VI. Discussion Item: Health Workforce Development Council Structure and Composition**

Mr. Redlo introduced Vice Chair Chad Silva who led the discussion on the recommendations from the Membership Ad Hoc Committee (Ad Hoc). The Ad Hoc met on December 17, 2102 to develop a methodology to determine the make-up of the Council membership. The Ad Hoc developed a document with recommendations regarding:

- Value statement for the Council
- Process for filling vacancies and/or adding new members
- Process for removal of members
- Membership categories

Council member comments included:

- Review of the membership quadrants used by the California Health Workforce Alliance as a possible template.
- Consider the use of sub-categories (e.g., public/private educational institutions).
- Education should be a separate category and not a part of the Government category
- Additional employers are needed on the Council because they ultimately provide employment opportunities.
- The percentage of the Council that each category represents should be identified.
- The composition requirements of the State Board should be reviewed as a possible metric for the Council.

It was decided that there was a general consensus on the recommendations but the Ad Hoc Committee would reconvene to discuss the Council comments/recommendations and provide an updated document at the April 17, 2013 Council meeting.

## **VII. Discussion Item: Themes and Priority Recommendations Implementation**

Mr. Redlo introduced State Board staff member Moreen Lane who led the discussion on the strategy for targeting audiences and stakeholders.

Ms. Lane explained that the recommendations had been organized under the following action needed/audience:

- **Legislative** – Implementation will require legislative and/ or regulatory action
- **Administrative** – Implementation will require approval, support, and/or implementation from the Governor Brown administration (including state agencies, departments and licensing boards)
- **Funding Opportunities** – Implementation will require additional funding – either public, private and philanthropic or a combination of multiple funding streams.
- **Workforce System** – Implementation will require the support of the California Workforce Investment Board and/or local workforce investment boards.

- **Education Leadership** – Implementation will require the support/direction from educational leaders (K-12, community colleges, CSUs, UC, private training providers)

Ms. Lane said that many of the recommendations appear under multiple categories because full implementation made require more than one action (e.g. legislation, funding).

The Council discussed and reviewed the recommendations and made edits where necessary. A final document will be produced and submitted to the State Board for approval at its February 13, 2013 meeting.

### **VIII. Discussion Item: Health Workforce Development Council Report**

Mr. Redlo introduced Jeff Oxendine to discuss the *Report on Health Workforce Development Needs: Findings and Recommendations* which was developed by a partnership between the State Board and the California Health Workforce Alliance.

The report, which is a distillation of the work of the Council and its sub-committees, is designed to serve numerous purposes – documentation/validation of the Council’s work to date, an informational/marketing piece for policy makers and stakeholders and a vision piece for the ongoing work of the Council.

The report will be submitted to the State Board for approval at its February 13, 2013 meeting.

### **IX. Public Comment**

Public comments were received by the following people:

- John Troidl

Mr. Troidl discussed the Patient Advocacy Certificate Program, an extension program from the University of California Los Angeles. Patient advocates act as skilled facilitators, providing information and resources to help patients make educated decisions about treatment options, follow-up care, and insurance issues. He suggested that a pathway could be developed for this health profession.

Mr. Troidl also suggested that a serious attempt should be made to include the California Health workforce Policy Commission in the activities and deliberations of the Council.

- Sherry Daley

Ms. Dailey discussed the importance of the substance abuse disorder/mental health workforce in the implementation of the health care reform. She discussed the lack of

field review that had been done regarding this workforce and suggested that a taskforce be developed to review all the issues related to this workforce.

- Judee Berg

Ms. Berg introduced herself as new Executive Director of the California Institute for Nursing & Health Care (CINHC) and reiterated their mission to “transform the capacity of nurses to meet the evolving health care needs of Californians”.

She spoke to past work of CINHC relating to expanding capacity in California’s nursing schools and that the numbers of graduates were now in balance with demand, however, California is still challenged by the mismatch of the nursing workforce and the populations they serve – particularly in the African American and Latino sectors.

She described CINHC’s current work in identifying the new roles for nurses in under health care reform implementing Transition to Practice Programs in multiple environments and with multiple purposes, and the CINHC sponsored Collaborative Model of Nursing Education Model which is a seamless progression for ADN graduates to obtain their BSN with one additional year of education. She said the program was an exciting model, and one that takes full advantage of both the community colleges and the baccalaureate granting institutions.

- Perfecto Muñoz

Mr. Munoz suggested that the Council, when considering membership, take into consideration other stakeholders such as the farmworker service providers that are authorized under Section 167 of the Workforce Investment Act.

- Deborah Wigley

Ms. Wigley suggested the Council consider receiving public comments after each agenda item. She said that it would make the public comment more relevant to the agenda item conversation rather than at the end of the Council meeting.

## **X. Council Member Updates**

Council members gave updates on various activities undertaken by their organizations.

## **XI. Adjournment**

The meeting was adjourned at approximately 2:00 p.m.